TOK Shark Tank / Kickstarter

(Kickstarter idea suggestions Dec 10+11; prep work day Dec 12; presentations Dec 13; app due Dec 13 by 830am)

**Look for an inefficiency in the system, a frustration you’ve had, the most problematic aspect of your Creek experience, a thing you’ve seen modeled/done at other schools that you are jealous of, an existing smartphone app that could be recontextualized to a school setting,**

**Examples of possible projects might include:**

* A “good idea” – whatever you think that is
* A new product / design (Quirky.com or that might seek funding via Kickstarter.com)
* A plan for a startup of a business/corporation/LLC/Inc. or an entrepreneurial project (think Steve Jobs in his garage in the 1970s starting Apple),
* A school improvement project/idea (perhaps beginning a Zipcar-style ride-sharing service or mobile food truck in partnership with the school’s culinary arts classes or beginning a local organic garden / school-based farmer’s market, a solution to parent drop off circle, student parking lot, check out procedures, use of Vine app as delivery system for morning announcements/student news, Remind101 app usage in a new way, open-source surveymonkey proposals for ways of soliciting student input on issues of concern)
* A cell phone app designed to be used by Creek students (to improve delivery of services, distribution of information, Creek community building, a buddy program between seniors & freshman or a global app that connects us with another IB school outside of the USA)
* Some other technological advancement that would improve Creek students or anyone’s quality of life
* a community service initiative or a new way to use our SCHS business partners <http://www.sprucecreekhigh.com/school_info/biz_partners.htm>
* a way to engage Creek students in a local organization like Make-A-Wish foundation, hospice care, the homeless,
* an ongoing CAS hours idea/project that many students could engage with
* the beginnings of a SCHS Alumni Association or an annual ceremony for athletic alumni Hall of Fame
* the creation of a student (school-wide or IB) honor court
* or essentially any good idea/task/project that you need INITIAL funding for

**The success of this proposal will be evaluated based on the IMPACT to the SCHS students and/or the local community OR more broadly on its overall geniusness/usefulness/applicability or the fostering of a sense of community activism).**

**THE APPLICATION:**

* Project Leader(s) or involved TOK Rohol students with this idea or stakeholders involved (community members/parents/businesses): This should be 1 to 3 students who will serve as the overall project leaders. APPLICATIONS CAN BE SUBMITTED AS PART OF A SCHOOL CLUB/ORGANIZATION or CAS mission: AITR/AOF/IB/KIVA/etc.)
* Number of students (or non-students) the project will impact
* The desired $ amount being requested (if you asking for extra grant/seed money instead of the $50 prize money)
* Drawings/written proposal/an outline of the project specifics
* Leadership skills that will be developed through the project (one sentence)
* Timetable involved in the project/idea

**THE WINNING PROJECTS (from either periods 2, 3, 7) will something from the available $100.**

**One winner for school-based/SCHS/education focused project/improvement/etc**

**& One winner for business plan/community project/wider-world focused**

TOK Kickstarter/Real-World Project

Email this digital document and any other project files to [brentrohol@gmail.com](mailto:brentrohol@gmail.com) by 8am Dec 13

**The success of this proposal will be evaluated based on the IMPACT to the SCHS students and/or the local community OR more broadly on its overall geniusness/usefulness/applicability or the fostering of a sense of community activism).**

**THE APPLICATION:**

1. Bold or turn into red ink ONE OPTION: CREEK OR LOCAL SCHOOL/COMMUNITY FOCUSED

Or WIDER WORLD FOCUSED (business/project/idea)

1. Students involved names (and any other stakeholders involved (community members/parents/businessesorganization etc) … APPLICATIONS CAN BE SUBMITTED AS PART OF A SCHOOL CLUB/ORGANIZATION or CAS mission: AITR/AOF/IB/KIVA/etc.):

a)

b)

c)

1. Number of students (or non-students) the project will likely impact [or describe in a broader sense the intended goals in terms of impact/target audience]:
2. Bold ONE OPTION: We are seeking the prize money / reward OR

We are seeking grant money (and if so how much $): \_\_\_\_\_\_\_\_

1. Leadership skills that will be developed through the project (one sentence):
2. Timetable involved in the project/idea/business/school initiative/event:
3. Website links/Drawings/written proposal/an outline or overview of the project specifics (can be a PPT or other included file shown off during presentation & attached in the email to Rohol). Can be as long a document as desired/appropriate: